

# 2016 Newport Ski Swap Stats

- **31 Years at Newport, 6 before at Tye**
- **Sales:** \$516,640 with Tax \$558,687, 50% up from 2015, 30% up 2013  
Since 1986 Sales ~\$5.3 million, Income ~\$915,000  
Credit 88%, Check 4%, Cash 6%
- **Sellers:** 310 Individuals \$60,605, 7 Shops \$427,533, Top Shop \$86,658
- **Income:** Est~\$110,000, 60% up from 2015
- **Volunteer Shifts:** 766 (over 4 days) with 569 filled  
159 shifts filled by 39 adults (26%), rest by 148 students
- **Customers:** 5,790, 3,832 of Friday, Av Spend \$89  
From Bellevue 24.1%, All Eastside 52%, Seattle 21.6%  
Learned About: Friend 31.6%, Street Signs 24.3%, Swap Website 13.3%, Google 5.3%
- **Items Sold:** over 5,066, 309 donated, 934 reclaimed
- **Website Hits:** 700,642 Sep 1 – Nov 14, 97,963 on Nov 11