

2017 Newport Ski Swap Stats

- **32 Years at Newport High School** (also 6 years before at Tye Middle School)
- **Sales:** \$650,000 with Tax \$715,000, up 11% from 2016 which was up 50% from 2015 which was up 30% up 2013
 - Since 1986 Sales ~\$6.2 million, Income ~\$940,000
- **Income: Est**~\$114,000 for NHS teacher and administration grants
- **Sellers:** 401 Individuals \$217,000, 7 Shops \$428,000, Top Shop \$72,000
- **Items Sold:** Shops over 3,035 (51%), Individuals 2,912
- **Customers:**
 - **Total Customers:** 6,954, 4066 (58%) on Friday
 - **Total Buyers:** 2,347, Av Spend per Customer \$277
 - **From:** Bellevue 23%, All Eastside 43%, Other 57%
 - **Learned About:** Friend 37.5%, Street Signs 18.6%, Google 15.9%, Swap Website, Facebook 5.7%
- **Volunteer Shifts:**
 - 826 (over 4 days) with 539 filled (65%)
 - 205 shifts filled by 23 adults (38%), 334 filled by 148 students (62%)