

Newport Ski Swap

Stats from 1986 thru 2015

I've been associated with the swap for 26 of it's 32 years at Newport. It was at Tyee Middle School for 7 prior years. I accumulated a lot of data over the years but still needed to extrapolate to fill in data for some years.

- Gross Income w/tax: **\$4,864,000~**
 - Net Income to Newport PTSA and therefore Newport High: **\$799,000~**
 - Average Profit **16.2%** of Gross (consignment sale with expenses)
- Volunteers, **2,000+** individuals
 - **125-150** individuals needed now with many working a full evening or day and some all 3 days
 - **745 Job Shifts** over 4 days, Thursday - Sunday
 - Friday peak - over **100 volunteers** plus **50** ski/snowboard **professionals** selling gear
 - many people have **volunteered for 10+ years**
- Gear - Over **75,000~** pieces sold since 2007
 - **Over 30%, 25,000+ pieces** of that gear came from **individuals**
 - Over **15,000 skis and ski boots** alone
 - Bothell Bike & Ski has with us for **31 years** with sales of **\$1.25m~** and **27%** of the gear sold
 - Several other local shops have been with us for **10-15 years**.
 - 2009 - over **500 individual** selling over **3,200 pieces** of gear of which **77%+ sold**
- Customers, over **37,000~ since 2009**, 75,000 since 1992, **peaked in 2009 at 7,987**
 - Customers from 120 zip codes; Bellingham, Granite Falls, Olympia, Vancouver Island, Portland, Blakely Island, Bremerton, Cle Elum, Bozeman
 - 50% returning from previous year or coming because of friends who came a previous year
 - In **1992, 100% of customers were from Bellevue**, in **2015, it was 15%, 64% Eastside**
- <http://skiswap.info> and NewportSkiSwap.com
 - **Established in 1999**
 - **704,551 hits** for just Sept, Oct and 1/2 of Nov 2014, biggest day **Nov 7, 2014, 88,427 hits**
 - **168,459 hits** so far **this year**
- <https://www.facebook.com/Newport.Ski.Swap>
 - **Established in 2010**
 - Seen by **51,315** so far this year

Don Meyer
Swap Chair